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## Press Release

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**FOR IMMEDIATE RELEASE**

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### **LINE ALERT Welcomes New Canadian Reseller**

**Winnipeg, Canada – January 2, 2007** - As of the New Year 2007, the largest locally owned fire protection company in Winnipeg, Manitoba, Canada is now a reseller of LINE ALERT products.

Bison Fire Protection Inc. are specialists in all aspects of fire safety and have specific expertise in delivering industrial safety solutions and damage prevention solutions. The company has similar values to KeiBerg Inc. (makers of LINE ALERT products) and believe in a combination of quality products, training and education to improve safety measures.

Bruce Waite, President of KeiBerg Inc. said “Based on their (Bison’s) proven track record for excellent customer service and how well they align with our values we knew they would be a great addition to our reseller network.”

If you are in Canada and are interested in obtaining more information on purchasing LINE ALERT to improve the safety of your excavations near underground lines, please contact Rob Read, the Bison Fire Protection representative, at 204-237-3473 or by email at [bisonsales@mts.net](mailto:bisonsales@mts.net).

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