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Press Release

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FOR IMMEDIATE RELEASE

January 2, 2007

LINE ALERT Welcomes New US Distributor

Winnipeg, Canada – January 2, 2007 – KeiBerg Inc. the makers of LINE ALERT, are pleased to announce the addition of Mid America Trenchers LLC (Mid America) as a US distributor of LINE ALERT.

Mid America is a leading distributor for trenching and excavation equipment throughout the Western United States. The company's existing customer and dealer network focuses on the contractor market and will provide broad coverage for the sale of LINE ALERT products throughout many areas of the United States. Mid America fully understands the challenges and risks associated with line crossings, specifically in the oil and gas pipeline environments. They are in a strong position to meet a critical need for safer excavation practices in their existing customer base with LINE ALERT.

Mid America's history and in-depth knowledge of the trenching and excavation contractor market are extremely valuable assets to the LINE ALERT distribution network. In addition to the company's sales and marketing capabilities, they provide additional insight into the working contractor and will help better define the tools needed to improve job safety and efficiency.

If you are in the United States and are interested in obtaining more information on purchasing LINE ALERT to improve the safety of your excavations near underground lines, please contact Jason Brown, the Mid America representative, at 1-866-376-8453 or by email at midamericatrenchersllc@hotmail.com.